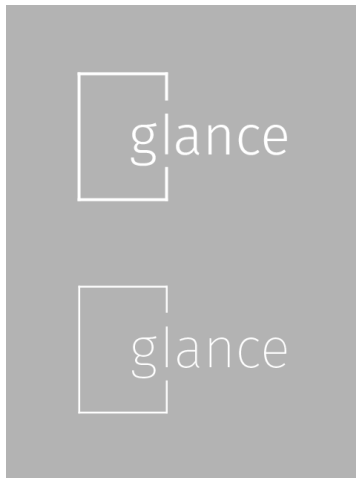# Style Guide

These guidelines reflect the look and feel that glance strives to achieve in the mirror display and throughout the companion app. It is for designers and developers that would work on these two products to know the patterns that are used, in order to maintain consistency of style.

Logo

The glance logo is used on the inactive display state of the mirror and on the splash screen and signup screen of the app, and is otherwise not used as it carries no extra function for the user.
The stroke weight of the lines on the rectangle surrounding the 'g' must match the thickness of the font weight of the text. The 'g' in the word is always lowercase. The 'l' of the word 'glance' here was created using a line to match the other lines on the rectangle.
The stroke weight of the logo in the mirror display is thicker than in the app for legibility purposes, but can be altered to be thinner for the Elegant feel if it is still legible.

Mirror Displays
The mirror itself is 20x32 in, while the display is 15x12 in at the top center with 2.5in padding all around.
The psd files are in 72ppi, meaning 1 pixel per inch.

Color

All elements on the mirror are white to best ensure that they are readily noticeable.

Home screen display

Spacing and Iconography

All widgets lie on a 4 by 4 grid made of 216px by 270px boxes of space and take up either one or two of those boxes depending on their width. Each widget has at least 18px of top, left and right padding, except for ones that take up a height 72px or less, such as the Time and Date widgets. All widgets in the same column have their left edges aligned. All widgets sit closest to the edge of the display without sacrificing the minimum padding. The widget icons all sit above the information that they pertain to, as if they were a title.

Typography

Glance uses one typeface (Fira Sans) across both the display and the app, with different sizes and weights.
In each widget, the information that is most important is either the largest font size or weight or both. In widgets with many levels of information, the font weight and size are Regular, 24px, with the exception of Time and Date in which the weights and sizes are larger in proportion. Units, such as temperature (Fahrenheit/Celsius) and time period (am/pm), are always smaller than the number it pertains to.

Below is an outline of the current Typography of the elements.

Basic active state - Widgets

1. Time
   a. Number - Regular, 30
   b. Time period (am/pm) -Regular, 18
2. Date
   a. Date number - Regular, 32
   b. Month - Regular, 24
   c. Day of week - Light, 24
3. Weather
   a. Temperature number (high/low) - Regular, 24
   b. Temperature unit (F/C) - Light, 18
   c. Sky condition ("Partly Cloudy") - Ultralight, 16
      i. Capitalize first letter of words
4. Commute
   a. Header ("Due in") - Regular, 24
   b. Amount of time left (number) - Regular, 24
   c. Amount of time left - unit (minutes) - Light, 16
   d. Time of arrival (number) - Light, 24
   e. Time of arrival (am/pm) Light, 16
5. Events
   a. Time (number) - Regular, 24
   b. Time period (am/pm) - Light, 16
   c. Name of event (noun) - Regular, 18
   d. Details of event - Light, 18
6. Reminders - Light, 18
7. Email
   a. Number of emails (in notification circle) - Light, 18
   b. Day received ("yesterday") - Light, 18
   c. Name of sender - Regular, 24

  d. Time received (number) - Ultralight, 18
  e. Time period (am/pm) - Ultralight, 16

Inactive state

1. Time
  a. Number field - Regular, 60
  b. Time period (am/pm) -Light, 40
2. Date
  a. Date number - Regular, 36
  b. Month - Regular, 30
  c. Day of week - Light, 30
3. Hint text ("Hi, glance") - Light, 18

Expanded state (Weather infographic)

1. Weather, Time, Date - same as Basic active state
2. Current weather info (pin on temperature line)
  a. Temperature number - regular, 30
  b. Temperature unit (F/C) - Light, 18
  c. Wind speed number - Regular, 16
  d. Wind speed unit (mph) - Ultralight, 16
3. Temperature (high/low, on vertical axis) - Light, 16
4. Timeline
  a. Number - Light, 24
  b. Time period (am/pm) - Light, 16
5. Precipitation
  a. Number - Light, 16
  b. Percent sign (%) - Ultralight, 16

Inactive state

This display only shows the information the user may most likely to want to see without actively using the mirror, such as when they pass by it. The Time is larger than in the Home display (60px instead of 30px) and in the top and center, and the Date is larger as well (the number and month being 36px and 30px, instead of 32px and 24px, respectively).

Expanded state

The Time and Date widgets stay in position in Expanded states. In the Weather Expanded state, the same version of the widget as in the Home display sits in the top-left corner.

App

Color

The palette consists of white (#ffffff), black (#000000) and one accent color, blue (#0077bf). The minimal use of color is to maintain a simple and clean look, and blue for a calm feeling. The elements that have a semi-transparent white fill (50% opacity) overlaying the background is to create a smooth, soft, seamless feel throughout the app.

Iconography

The widget icons are blue on white filled boxes when unselected, and white on blue filled boxes when selected. The icons are centered, and have a stroke weight of 2px and have equal top and bottom padding of at least 25 px and equal left and right padding of at least 23px. The boxes have a radius of 35px and are at 50% opacity.